

## WITTMANN OUTDOOR

*Personal living styles have become as adaptable as individuals themselves. Spaces are variable, walls open up, the inside becomes the outside, the outside becomes the living space. Good architecture always incorporates outdoor areas. And the transitions between these areas have now become even more fluid – retreats can exist both indoors and outdoors, while green spaces, terraces or balconies are populated by a plethora of functional, aesthetic and exceptionally high-quality furniture and accessories.*

*Wittmann's move outdoors has everything to do with Luca Nichetto's PARADISE BIRD collection, which is already a firmly established feature of living room environments in its metal or upholstered body variants. Soaring interest in a weather-resistant version for balconies and terraces prompted Wittmann and art director Luca Nichetto to work on an outdoor version of its unmistakable form. **PARADISE BIRD OUTDOOR** replaces the metal structure with a high-quality and resilient composite, while introducing Wittmann's comfortable upholstery into a new outdoor setting and presenting itself as an aesthetically alluring and relaxing year-round place in the sun.*

### PARADISE BIRD OUTDOOR, DESIGN: LUCA NICHETTO

The bird of paradise has taken wing and soared into the wild, leaving its handsome metal cage inside and instead cloaking itself in an all-weather weave. For its move to the outdoor stage, Wittmann has brought on board the experts from Italian manufacturer Ethimo, who will craft the expressive frames of the PARADISE BIRD series for outdoor settings with their characteristic skill and mastery. With unerring precision, countless linear meters of durable, slender composite strips are woven to form a solid yet airy body, whose pleasant silky feel combines beautifully with the familiar aesthetic created by the hand of Luca Nichetto. Naturally, responsibility for executing the upholstery lies with Wittmann, which means tailoring the core furniture's characteristics – inimitable comfort and a precision textile finish – to an outdoor context.

The high-quality cold foam structure is protected by a waterproof, UV-resistant outdoor textile surface. Easy to care for, the threads and zippers are particularly hard-wearing and do not fade in the sun. Specially selected for the project at hand, the outdoor fabrics are pleasant to the touch, a property that also makes them suitable for indoor spaces where they can be used to dress upholstered furniture that is subject to exceptional wear or exposed to strong light.

The durable and UV-resistant flat ropes that wrap the body in a delicate weave were designed by Ethimo for year-round outdoor use and – like the powder-coated aluminium frame and all of the straps and hardware – are abrasion and weather resistant. The body is available in two colour variants, Lava Grey and Light Grey, which can also be interwoven – resulting in a pattern with echoes of the graphic style of the Vienna Secession, anchoring itself deeply in Wittmann's design history.

With their organic curves, the members of the PARADISE BIRD Outdoor family, which comprises a sofa, an armchair as well as pouf and table, are seemingly predestined for use outside, adding an effortlessly casual note to al fresco settings while playfully loosening the strictly geometric lines favoured by conventional garden architecture. Arranged on spacious private or semi-public terraces, or pool decking, the individual elements form groups perfectly suited to communication. They also provide an elegant enrichment for more compact balconies thanks to their space-saving dimensions. The chair is available both without and with a swivel function, which introduces an extra element of relaxation for the person sitting in it as they casually tick to the left and right. Custom-fit covers are also available for protection from the elements.

*"PARADISE BIRD Outdoor unites the high quality standards of Wittmann and Ethimo – two family-run companies and manufacturers that play in the same league. The result is a family of extremely versatile, durable and elegant outdoor furnishings."*

*Luca Nichetto*

#### Variants and dimensions:

- Sofa dimensions (W x D x H x SW x SD x SH): 155cm x 80cm x 77cm (Armrest height: 66cm) x 152cm x 60cm x 38cm
- Armchair/ Armchair swivel dimensions (W x D x H x SW x SD x SH): 97cm x 77cm x 77cm (Armrest height: 66cm) x 94cm x 55cm x 38cm
- Pouf dimensions (W x D x H): Ø80cm x 38cm
- Corpus: Lava Grey, Light Grey, or Lava & Light Grey; Abrasion and colourfastness: medium/high; Durability: high; UV-resistance: 7/8
- Cover: Removable fabric cover in Rubelli Astonish, Twilltwenty (indoor; suitable for outdoor); Sunbrella Majestic, Lopi (outdoor)
- Feet: plastic glides
- Weatherproof rain covers in Ethi-Care fabric, Light grey available
  
- Table dimensions (W x D x H): Ø80cm x 29cm
- Corpus: Lava Grey, Light Grey, or Lava & Light Grey; Abrasion and colourfastness: medium/high; Durability: high; UV-resistance: 7/8
- Tabletop: Ardesia Lavastone
- Feet: plastic glides
- Weatherproof rain covers in Ethi-Care fabric, Light grey available



Combining distinctive design with masterful craftsmanship - the core of the Wittmann vision. Skillfully blending traditional craftsmanship with contemporary design departures, the Austrian family business has always set trends and continues to create milestones in furniture history to this day. Rather than prescribing a particular style, Wittmann instead allows global inspiration and an optimistic, open-minded attitude to guide the process, creating those distinctive products of eclectic style that reflect individuality and originality. True to the central brand promise *"Making the Difference"*.

The Austrian family business, now in its fifth generation, produces the highest quality designer upholstered furniture using traditional handcrafting methods. For more than 125 years, Wittmann has stood for quality, individuality and unparalleled craftsmanship. In collaboration with internationally renowned designers, Wittmann creates precisely crafted furniture enriching private interiors and exceptional projects in hospitality, retail and corporate offices around the world with its originality.

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